



All shaded areas will not be seen in final product

Please allow 2.5mm bleed off all edges

Overall Size:  
75 x 310mm

Folded Size:  
75 x 190mm

HANGER FRONT

HANGER BACK

ART DIRECTION

ART DIRECTION

75 x 145mm

HANGER TEAR OFF  
PANEL FRONT

HANGER TEAR OFF  
PANEL BACK

75 x 45mm

ART DIRECTION

Staple affixed at this point  
allow in artwork.

FOLDED TAB

FRONT TAB

75 x 14mm

ART DIRECTION

FOLDED TAB

INSIDE TAB

75 x 13mm

BACK COVER

INSIDE PANEL  
Seedsticks are positioned  
in front of this panel.

75 x 48mm

ART DIRECTION

OUTSIDE SPINE/TOP

INSIDE SPINE

ART DIRECTION

75 x 5mm

FRONT COVER

INSTRUCTIONS PANEL  
These are the standard  
instructions used on this panel -  
only the Seed Type will change  
or colour of text/graphics.

75 x 40mm

ART DIRECTION

● Choose a suitable container with drainage holes.  
● Fill with seed raising compost and firm down gently.  
● Water generously with fine spray and leave for  
30 minutes to allow water to soak into the compost.  
● Break off each seedstick carefully and push it  
gently into the soil until the seeds are just covered.  
● Sprinkle a little water, but make sure the soil remains  
moist whilst seeds germinate.  
● When seedlings emerge leave the stick in position  
and allow the strongest plant to grow on.



Seed Type

This area will be tucked  
behind tab when folded  
into finished product.  
Make allowance in artwork.